



## The In-Webo Differentiation

### Patented 2-Factor Authentication & A **Unique** Approach

**In-Webo** offers a digital identity that allows users to access online services, B2B portals, cloud based applications or connect to their VPN and Corporate portal. Each digital identity is enabled by one or several tokens to prove his identity. This 2-factor authentication service is available on any platform (phone, smartphone, tablet & PC) depending on the user need or expected user experience.

#### Why Is **In-Webo** Different?

- **Patented OTP algorithms** designed by In-Webo Labs ("*random dynamic keys based*") substantially raise OTP & token security, compared to traditional (OATH, TOTP/HOTP) software tokens.  
Like **hardware-based tokens** (and unlike software-based ones), In-Webo tokens are **not sensitive to targeted attacks** such as reverse engineering that are designed by attackers for any popular authentication systems.
- **Trusted Platform**: In-Webo multi-site authentication platforms have HSM (Hardware Security Modules) built-in, protecting end-user credentials (identities, token keys, pin) from any attack or even abuse for local administrators. While using In-Webo platforms, customers keep exclusive control of the user authentication, they are NOT delegating the risks to In-Webo, unlike what is done for other "Cloud authentication platforms" of the market.
- Choice of token available for **any device, any browser and any operating system** that fits your lifestyle. Unique user experience where the authenticator is embedded in the customer's environment (web, desktop or even application). **QR-Code** integration in the mobile token for preventing the user to re-enter his OTP.
- Availability of **Helium**, the **unique** In-Webo cloud token is an "**installation free**" token that meets all end-user's expectation.
- **Authenticate Multiple Services with the token of your choice!** In-Webo Authenticator natively handles multiple services, ensuring strict separation between applications in terms of access.
- **Same day setup** in most of the cases and can many times take only half a day or less for the service to be integrated.
- **Self-service** available in mobile and user's portal to manage its devices & access.
- **Pre-Integrated App Connectors**: Google Apps, Sharepoint, Office365 and SalesForce, Radius, SAML.

#### Facts & Benefits

##### 100% SaaS

No additional infrastructure or CAPEX

##### 100% Ready to use

Google Apps, Sharepoint, Office365 and SalesForce, Radius, SAML pre-integrated app connectors

##### Any Device

User can authenticate from any device: **PC, Tablet, Smartphone** (Windows, MAC, Linux, iOS, Android, WinMobile, BBy, Java Phone, Bada, Symbian.)

##### Patented and Certified

OTP technology by InWebo labs is protected by **worldwide patents** and has been evaluated and certified by French IT-Security Government Agency (**ANSSI**)

##### End-Points Self-Care

Users directly manage their credentials, their InWebo secured Apps, and their devices

##### Lean & Transparent

Security added without impacting user experience

#### About In-Webo Technologies

In-Webo provides innovative, no-hardware, 100% SaaS, strong authentication solutions for employee and consumer secure transactions. In-Webo holds **worldwide patents** for their ANSSI-certified OTP technology. Headquarters are located in Paris, France. Their customers include large multinational corporations as well as midsize market companies.